

2027 Media Rates and Editorial Calendar

IEEE Power Electronics Magazine (MPELS) is a quarterly publication provided exclusively as a benefit for the members of the IEEE Power Electronics Society (PELS). As of September 2026, IEEE PELS has a worldwide membership exceeding 13,000.

Relevant Content Directed to a Highly Qualified Audience

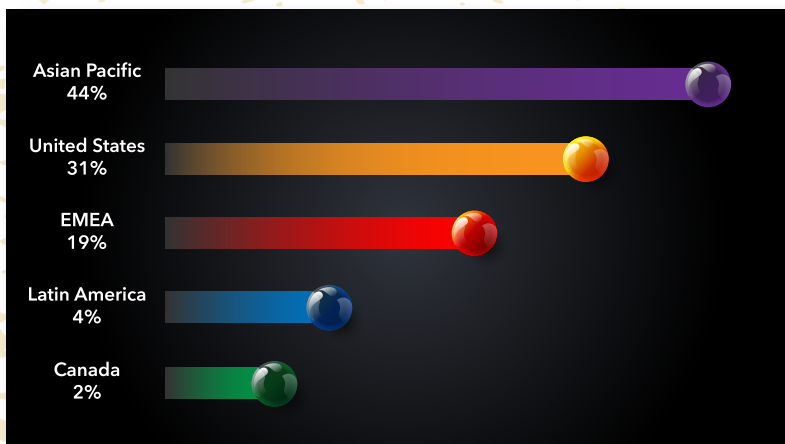
IEEE Power Electronics Magazine publishes **peer-reviewed** articles related to the power electronics industry. It covers applications addressing the effective use of electronic components, the application of control theory, and circuit design techniques. It also tracks the development of analytical tools used in efficient energy conversion, control, utilization and conditioning of electric power. Features include case studies and state-of-the-art tutorials about exciting technologies – plus industry news about events and social activities, interviews, historical articles and other contributions of particular interest to PELS members.



IEEE Power Electronics Society Global Demographics

The Power Electronics Society (PELS) is one of the fastest-growing technical societies of the Institute of Electrical and Electronics Engineers (IEEE). For 40 years, PELS has facilitated and guided the development and innovation in power electronics technology.

Our Members include distinguished industry award winners, notable practitioners and preeminent researchers. PELS membership is broadly dispersed, worldwide. It is nearly equally divided: one half by academics researching power electronics technology and methodology – the other by engineers and other industry professionals applying the latest advances to innovative power electronics products and systems.



The Benefits of Advertising in IEEE Power Electronics Magazine (MPELS)

Over 100 Pages of Peer-Reviewed Articles and Information in Every Issue

MPELS has an exceptionally focused, global audience of academic and industry professionals committed to the advancement of power electronics systems. The publication stands alone in the number of peer-reviewed articles and industry-specific content.

Issue	December 2025	March 2026	June 2026	September 2026
Articles/Columns	16	23	29	26
Pages	129	164	136	166

An Excellent Vehicle for Reaching Power Electronics Influencers and Decision Makers

MPELS has proven to be a worthwhile and economical publication for companies wishing to inform academic and industry innovators. Over the past several issues, nearly three dozen companies have advertised in each issue.

Issue	Sep. 2025	Dec. 2025	March 2026	June 2026	Sep. 2026
Number of Advertisers	36	30	29	30	28

Print and Digital Versions

The MPELS print magazine has an electronic version that mirrors its printed counterpart. All online ads link to relevant company web content provided by the advertiser.

Print Circulation 8,000 +

Digital Circulation 16,000 +

Display Advertising Placement Rates (\$US)¹

[As a gesture of thanks to our advertisers, these rates have remained the same since 2020.]

Size	1x	2x	4x	8x
Cover 2 (Inside, Front)	\$3,400	\$3,300	\$3,200	\$3,000
Cover 3 (Inside, Back)	\$3,200	\$3,100	\$3,000	\$2,800
Cover 4 (Outside, Back)	\$3,800	\$3,700	\$3,600	\$3,200
Full Page	\$2,800	\$2,700	\$2,500	\$2,200
2/3 Page -V	\$2,300	\$2,200	\$2,100	\$1,900
Half Page - V or H	\$1,700	\$1,600	\$1,500	\$1,300
One-Third Page	\$1,300	\$1,250	\$1,200	\$1,000
One-Fourth Page	\$840	\$800	\$720	\$680

¹ All display advertising placed on behalf of clients by recognized agencies is commissionable (15%).

Exclusive IEEE Power Electronics Society Advertising Opportunities

MPELS advertisers have the exclusive opportunity to place tile and banner ads on the popular IEEE PELS website and in the PELS monthly e-newsletter.

Duration	3 Months	6 Months	8 Months	12 months
Website Tile Ad (200x200)	\$2,100	\$3,900	\$5,700	\$7,800
Newsletter Banner (600x90)	\$2,500	\$4,500	\$6,300	\$8,500

Tile ads on the IEEE Power Electronics Society website, ieee-pels.org, rotate among active advertisers. Typical impressions - 25,000/month.

Email newsletter distribution is over 24,000 per month. All digital advertising rates at net (non-agency-commissionable).

Kathy Naraghi, Director, Global Ad Sales

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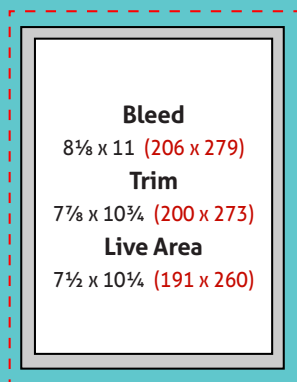
+1.619.985.8823

Display Advertising Closing Dates

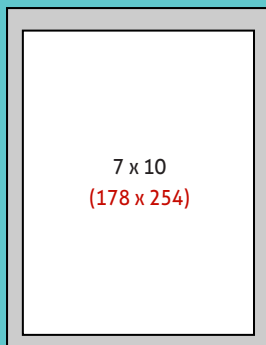
2027 Issues ²	Publication Date	Insertion Order Deadline	Ad Media Deadline	Bonus Distribution
March	2/24/2027	1/13/2027	1/15/2027	APEC 2025, PCIM EU
June	6/25/2027	5/17/2027	5/20/2027	
September	8/17/2027	7/8/2027	7/12/2027	ECCE NA, ECCE EU
December	11/16/2027	10/7/2027	10/11/2027	

² Dates and other information subject to change without notice

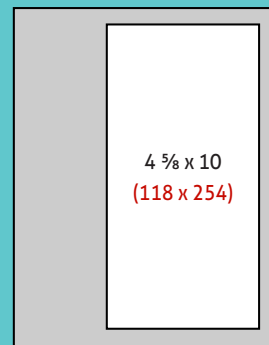
Specifications Magazine Advertising - Inches (mm)



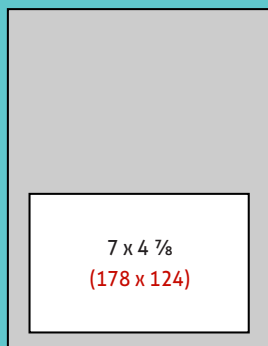
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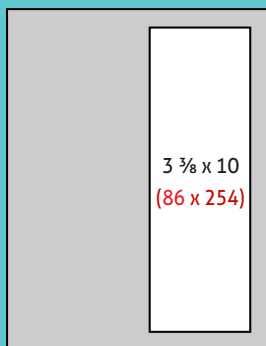
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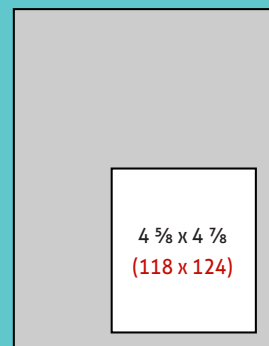
2/3 Page



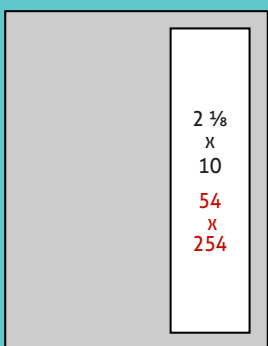
1/2 Page Horizontal



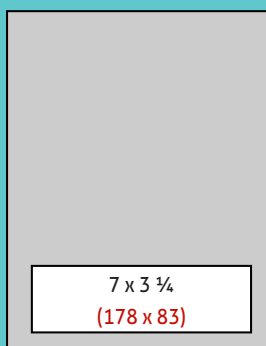
1/2 Page Vertical



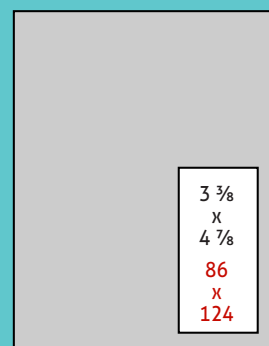
1/3 Page Square



1/3 Page Vertical



1/3 Page Horizontal



1/4 Page

Specifications - Digital Advertising

Tile - 200 x 200 pixels (Web) Banner - 600 x 90 pixels (eNewsletter)

File Requirements (Print Advertising)

Press optimized PDF, 285dpi (min), all fonts embedded, CMYK (avoid spot colors). *(Due to unpredictability when printed, please avoid Roboto, Segoe, Rokkit, Lato, Coustard, Antonio, Kartika, Old Press, Kalinga fonts.)*

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2027 Editorial Calendar

2027 Issues	Publication Date	Issue Focus (Theme)	Manuscript Submittal Deadline ¹
March	2/24/2027	IEEE PELS 40th Anniversary	September 1, 2026
June	6/25/2027	Magnetics in Power Electronics	January 1, 2027
September	8/17/2027	Solid-State Transformer Systems for Data Centers	March 1, 2027
December	11/16/2027	Evaluation and Validation in Power Electronics Design	June 1, 2027

¹ All articles appearing in MPELS must undergo a rigorous peer-review process. The lead times quoted here allow for the entire process starting with article conditional acceptance, peer-review of the manuscript and subsequent edits by the author before final approval.

MPELS Quarterly Columns and Features

President's Message
Industry Pulse
PSMA Corner
White Hot

Entrepreneur's Viewpoint
Expert View
Women in Engineering
Society News

Empower a Billion Lives
Students & Young Professionals
Energy Transition Perspectives
Power Rocks!

2027 Editorial Calendar Notes

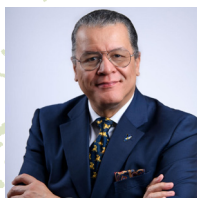
- Bonus copies of the magazine will be distributed at several major tradeshow.
- All other articles and features will be announced 60 days prior to the publication date.



Award-Winning Journal

The IEEE Power Electronics Magazine is recognized for its excellence in both feature article content as well as in its quarterly columns and features.

MPELS Contacts



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