

2026 Editorial Calendar

2026 Issues	Publication Date	Issue Focus (Theme)	Manuscript Submittal Deadline ¹
March	3/1/2026	Servers and AI Computing Infrastructures	September 1, 2025
June	6/30/2026	Motor Drives and Robotics	February 1, 2026
September	9/1/2026	Decarbonizing the Grid - Energy Storage and Transfer	April 1, 2026
December	12/1/2026	Next Generation Power for Legacy Industry Processes	July 1, 2026

¹ All articles appearing in MPELS must undergo a rigorous peer-review process. The lead times quoted here allow for the entire process starting with article conditional acceptance, peer-review of the manuscript and subsequent edits by the author before final approval.

MPELS Quarterly Columns and Features

President's Message
Patent Reviews
Industry Pulse
PSMA Corner

Entrepreneur
Expert View
Women in Engineering
Empower a Billion Lives

Diversity, Equity and Inclusion
South American Power Electronics
Students & Young Professionals

2026 Editorial Calendar Notes

- Bonus copies of the magazine will be distributed at several major tradeshows.
- All other articles and features will be announced 60 days prior to the publication date.



Award-Winning Journal

The IEEE Power Electronics Magazine is recognized for its excellence in both feature article content as well as in its quarterly columns and features.

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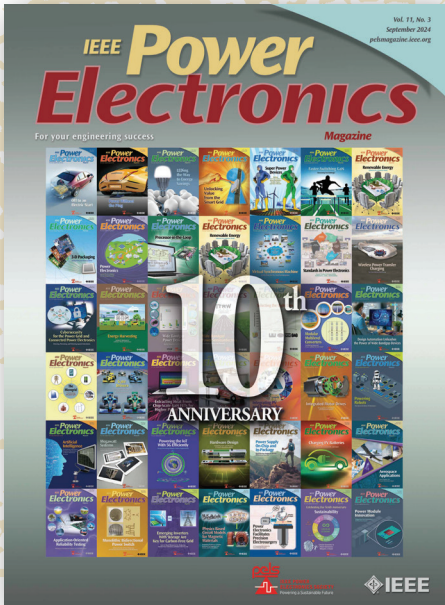


2026 Media Rates and Editorial Calendar

IEEE Power Electronics Magazine (MPELS) is a quarterly publication provided exclusively as a benefit for the members of the IEEE Power Electronics Society (PELS). As of September 2025, IEEE PELS has a worldwide membership exceeding 15,000.

Relevant Content Directed to a Highly Qualified Audience

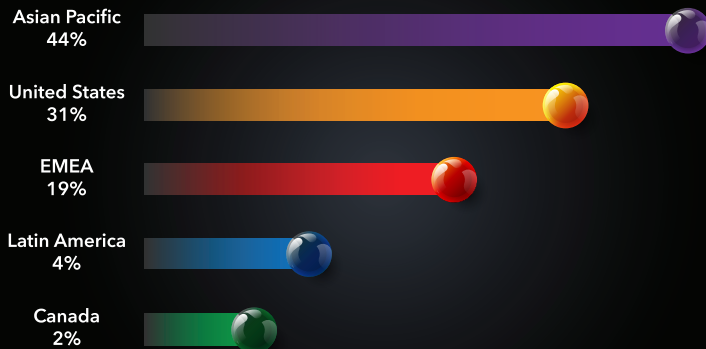
IEEE Power Electronics Magazine publishes **peer-reviewed** articles related to the power electronics industry. It covers applications addressing the effective use of electronic components, the application of control theory, and circuit design techniques. It also tracks the development of analytical tools used in efficient energy conversion, control, utilization and conditioning of electric power. Features include case studies and state-of-the-art tutorials about exciting technologies – plus industry news about events and social activities, interviews, historical articles and other contributions of particular interest to PELS members.



IEEE Power Electronics Society Global Demographics

The Power Electronics Society (PELS) is one of the fastest-growing technical societies of the Institute of Electrical and Electronics Engineers (IEEE). For over 35 years, PELS has facilitated and guided the development and innovation in power electronics technology.

Our Members include distinguished industry award winners, notable practitioners and preeminent researchers. PELS membership is broadly dispersed, worldwide. It is nearly equally divided: one half by academics researching power electronics technology and methodology – the other by engineers and other industry professionals applying the latest advances to innovative power electronics products and systems.



The Benefits of Advertising in IEEE Power Electronics Magazine (MPELS)

Over 100 Pages of Peer-Reviewed Articles and Information in Every Issue

MPELS has an exceptionally focused, global audience of academic and industry professionals committed to the advancement of power electronics systems. The publication stands alone in the number of peer-reviewed articles and industry-specific content.

Issue	December 2024	February 2025	June 2025	September 2025
Articles/Columns	16	20	21	20*
Pages	129	140	136	140*

An Excellent Vehicle for Reaching Power Electronics Influencers and Decision Makers

MPELS has proven to be a worthwhile and economical publication for companies wishing to inform academic and industry innovators. Over the past several issues, nearly three dozen companies have advertised in each issue.

Issue	Sep. 2024	Dec. 2024	Feb. 2025	June 2025	Sep. 2025
Number of Advertisers	35	34	32	35	36

Print and Digital Versions

The MPELS print magazine has an electronic version that mirrors its printed counterpart. All online ads link to relevant company web content provided by the advertiser.

Print Circulation 8,000 +

Digital Circulation 9,000 +

Display Advertising Placement Rates (\$US)¹

[As a gesture of thanks to our advertisers, these rates have remained the same since 2020]

Size	1κ	2κ	4κ	8κ
Cover 2 (Inside, Front)	\$3,400	\$3,300	\$3,200	\$3,000
Cover 3 (Inside, Back)	\$3,200	\$3,100	\$3,000	\$2,800
Cover 4 (Outside, Back)	\$3,800	\$3,700	\$3,600	\$3,200
Full Page	\$2,800	\$2,700	\$2,500	\$2,200
2/3 Page -V	\$2,300	\$2,200	\$2,100	\$1,900
Half Page - V or H	\$1,700	\$1,600	\$1,500	\$1,300
One-Third Page	\$1,300	\$1,250	\$1,200	\$1,000
One-Fourth Page	\$840	\$800	\$720	\$680

¹ All display advertising placed on behalf of clients by recognized agencies is commissionable (15%).

Exclusive IEEE Power Electronics Society Advertising Opportunities

MPELS advertisers have the exclusive opportunity to place tile and banner ads on the popular IEEE PELS website and in the PELS monthly e-newsletter.

Duration	3 Months	6 Months	8 Months	12 months
Website Tile Ad (200x200)	\$2,100	\$3,900	\$5,700	\$7,800
Newsletter Banner (600x90)	\$2,500	\$4,500	\$6,300	\$8,500

Tile ads on the IEEE Power Electronics Society website, jeee-pels.org, rotate among active advertisers. Typical impressions – 25,000/month
Email newsletter distribution is over 24,000 per month. All digital advertising rates at net (non-agency-commissionable)

Display Advertising Closing Dates

2026 Issues ²	Publication Date	Insertion Order Deadline	Ad Media Deadline	Bonus Distribution
March	2/24/2026	1/13/2026	1/16/2026	APEC 2025, PCIM EU
June	6/26/2026	5/18/2026	5/21/2026	
September	9/1/2026	7/7/2026	7/10/2026	ECCE NA, ECCE EU
December	12/1/2026	10/5/2026	10/9/2026	

² Dates and other information subject to change without notice

Specifications Magazine Advertising - Inches (mm)

Bleed
8⅞ x 11 (206 x 279)
Trim
7⅞ x 10¾ (200 x 273)
Live Area
7½ x 10⅝ (191 x 260)

Full Page (Bleed)

7 x 10
(178 x 254)

Full Page

4 ⅝ x 10
(118 x 254)

2/3 Page

7 x 4 ⅞
(178 x 124)

1/2 Page Horizontal

3 ⅜ x 10
(86 x 254)

1/2 Page Vertical

4 ⅝ x 4 ⅞
(118 x 124)

1/3 Page Square

2 ⅞ x 10
54 x 254

1/3 Page Vertical

7 x 3 ⅝
(178 x 83)

1/3 Page Horizontal

3 ⅜ x 4 ⅞
86 x 124

1/4 Page

Specifications - Digital Advertising

Tile - 200 x 200 pixels (Web) Banner - 600 x 90 pixels (eNewsletter)

File Requirements (Print Advertising)

Press optimized PDF, 285dpi (min), all fonts embedded, CMYK (avoid spot colors) *(Due to unpredictability when printed, please avoid Roboto, Segoe, Rokkit, Lato, Coustard, Antonio, Kartika, Old Press, Kalinga fonts.)*